

PRODUCT SPECIFICATIONS

ST-CLASS



S-CLASS PRINTERS

are ideal for applications such as:

- Stadium Events
- Parking Facilities
- Loyalty Programs
- Live Events
- Ski Resorts
- Coupons
- Theater Venues

- ST-3210
- ST-3306

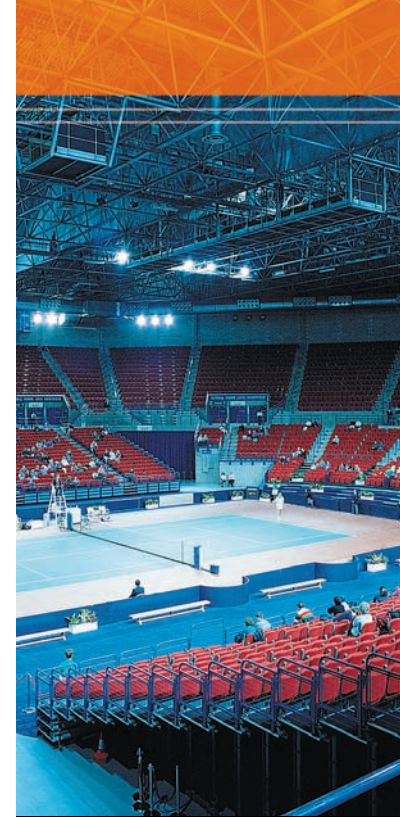
The Datamax S-Class family of ticket and tag printers has been upgraded with increased memory and processing power, bi-directional parallel port, USB port, and are now RoHS compliant. The ST-3210 includes the most requested features in a tabletop ticket printer: up to 10 ips print speed, adjustable ticket width guides, user selectable firmware-resident printer languages, self-loading printhead mechanism, easy access printhead for cleaning, and rugged metal cabinet.

Adding 300 dpi print resolution to the ST-3210 results in the ST-3306. In addition to all of the industry standard linear bar codes, the S-Class can also print complex two dimensional (2D) bar code symbologies including PDF417 and Datamatrix. As more and more ticketing venues incorporate the security of 2D-symbology usage, they will find that the ST-3306 is the ticket printer of choice with its high-resolution graphics and 300-dpi bar code printing capability.

The need for computerized ticketing to automate the admissions process has expanded to include a variety of ticketing applications. These emerging markets include E-commerce and secondary schools and universities, all requiring a less expensive overall admissions system. Use of the Internet along with a reasonably priced ticket printer allows the market to expand to these smaller venues. The use of an on-demand ticket printer ensures accuracy and reduces the opportunity for fraud and waste associated with preprinted tickets. Because tickets are valuable, the printer must be very easy to use, simple to load, and simple to maintain.

A growing number of admission systems and ticketing software companies have already certified the Datamax S-Class for use with their products. From theme parks to movie theaters, from symphony halls to professional sports arenas, the Datamax S-Class is an excellent ticket printing solution designed to keep your business in business, while saving you money.

Now with
USB!



CORPORATE HEADQUARTERS

4501 Parkway Commerce Blvd.
Orlando, Florida USA 32808
Phone (407) 578-8007
Fax (407) 578-8377
customer@datamaxcorp.com

DATAMAX LABELS AND RIBBONS

Phone (800) 321-2233
Fax (800) 436-8920
dmxmedia@datamaxcorp.com

DATAMAX LATIN AMERICA

Phone (407) 523-5520
Fax (407) 578-8377
tdelegado@datamaxcorp.com

DATAMAX INTERNATIONAL

Phone +44 1279 772200
Fax +44 1279 424448
rbyrne@datamaxcorp.com

DATAMAX ASIA-PACIFIC REPRESENTATIVE OFFICE

Phone +65-6542-2611
Fax +65-6542-3611
datamax@pacific.net.sg

DATAMAX CHINA REPRESENTATIVE OFFICE

Phone +86 21 64952882
datamax_cn@china.com

DATAMAX®

www.datamaxcorp.com

PRODUCT SPECIFICATIONS

ST-CLASS

	ST-3210	ST-3306
PRINT SPEED	10 IPS	6 IPS
RESOLUTION	203 DPI	300 DPI
PRINT WIDTH	3.15" (80 mm)	3.2" (81.3mm)
MEMORY	4MB DRAM; 2MB Flash	4MB DRAM; 2MB Flash

PRINTER TYPE	Direct Thermal
BAR CODE MODULUS	5 mil to 55 mil (203 dpi) / 3.3 mil to 40 mil (300 dpi) *X" dimension in picket fence or ladder orientations
MEDIA WIDTH	1.9" – 3.25" (48.26mm – 82.55mm)
MEDIA TYPE	Roll or Fan-fold tickets or tags
MEDIA THICKNESS	0.0025" – 0.010" (.06mm – .254mm)
MEDIA SENSING	Adjustable reflective sensor for media with black stripe sensing (Automatic feed and top of ticket presentation)
PRINT LENGTH*	.25" – 99" (6mm – 2475mm)
LABEL BACKFEED	For use with tear-off and optional cutter
CABINET	Metal construction with media cover lock
BAR CODES	Code 3 of 9, UPC-A, UPC-E, Interleaved 2 of 5, Code 128, EAN-8, EAN-13, HIBC, Codabar, Plessey, UPC 2 and 5 digit addendums, Code 93, Postnet, UCC/EAN Code 128, Telepen, UPS MaxiCode, FIM, PDF417, USD-8, Datamatrix, QR Code, Aztec, TLC 39, Micro PDF417
RESIDENT FONTS	Ten alphanumeric fonts from .035" (.89mm) to .64" (16.26mm) including OCR-A, OCR-B, CG Triumvirate™ smooth font from AGFA® consisting of ten bitmapped fonts from 6pt to 48pt.
DOWNLOADABLE FONT TYPES	TrueType, Agfa® Intellifont™, Bitmap
CHARACTER SET	Modified IBM® Code Page 850; includes characters for English and most European, Scandinavian and Spanish speaking countries. Scalable fonts can be used with over 50 resident character sets.
FONT EXPANSION/ROTATION	All fonts expandable vertically and horizontally up to 8x; fonts and graphics can be printed in four directions: 0°, 90°, 180° and 270°
GRAPHICS SUPPORTED	.PCX, .BMP and .IMG files
REVERSE FIELDS/MIRROR IMAGE	Any font or graphic field can be printed as a normal or reverse image
PROGRAMMING LANGUAGE	DPL™ (Datamax Programming Language™) and DTPL™ (Datamax Ticket Programming Language™, Ticket Industry Standard Emulation)
INTERFACES	USB, Centronics® IEEE-1284 Parallel port, RS232 at 1200 to 38,400 BPS
REAL TIME CLOCK	On-board real time clock maintains the printers hours of use, inches printed, and time and date.
WINDOWS® DRIVER	Used for creating label formats using virtually any Windows®-based program. Included on Datamax Accessories CD, or via our web site at www.datamaxcorp.com
POWER SOURCE	Auto-sensing 90 - 132 or 180 - 264 VAC @ 47-63 Hz; specify appropriate power cord when ordering
OPERATING TEMPERATURE	40°F to 95°F (4°C to 35°C)
DIMENSIONS	10" H x 8" W x 14" D (254mm H x 203mm W x 356mm D)
WEIGHT	19 lbs., 8.6Kg

DATAMAX ST-CLASS OPTIONS:

- CUTTER AND TRAY
- 4MB FLASH MEMORY EXPANSION
- MEDIA ROLL HANGER
- ILPC FONTS FOR INTERNATIONAL USE
- TOP OF TICKET SESNOR

